



Brain Injury Alliance of Colorado Underwriting Opportunities







The Brain Injury Alliance of Colorado is the go-to resource for help and services for survivors of an injury to the brain, their families, and providers.



There are over 500,000 individuals in Colorado living with the effects of an injury to the brain. Partnering with the Brain Injury Alliance of Colorado as a sponsor or advertiser leverages your organization's visibility and promotes its value in local and statewide communities.

The Brain Injury Alliance of Colorado Underwriting Opportunities guide outlines the many advertising and sponsorship options. I urge you to take some time to look through this document and the multiple levels of support we offer. We often customize packages for sponsors so you can pick and choose what is important exposure to you at an affordable price.

Gavin Attwood
President/CEO

What We Do

The Brain Injury Alliance of Colorado (BIAC) is a statewide nonprofit dedicated to helping all persons with an injury to the brain thrive in their community.

We provide the following services:

- ✓ Case management and resource navigation for all ages – this is free, with no income or insurance eligibility criteria
- ✓ Behavioral Health Counseling Services
- ✓ Brain injury conferences, trainings, & workshops
- ✓ Peer mentorship program
- ✓ Educational materials for survivors, family, & professionals
- ✓ Youth Education Consultation
- ✓ Statewide brain injury professional networking groups
- ✓ Driver rehabilitation program
- ✓ Adaptive recreation programs
- ✓ Annual events: Cathleen's Cause Golf Tournament, Reinhardt/ Bruno Golf Tournament, Pikes Peak Challenge and Brain Injury Symposium
- ✓ Classes in art, music, cooking, yoga and more
- ✓ Emergency utility assistance through Energy Outreach Colorado
- ✓ Online resource directory specific to brain injury providers
- ✓ Brain injury public policy initiatives
- ✓ Statewide support groups that bring survivors and caregivers together
- ✓ Community Outreach & Education: Presentations, exhibits, and seminars to increase public awareness and understanding of brain injury
- ✓ Email newsletters delivered to over 12,000 individuals in the Colorado BI community

BIAColorado.org

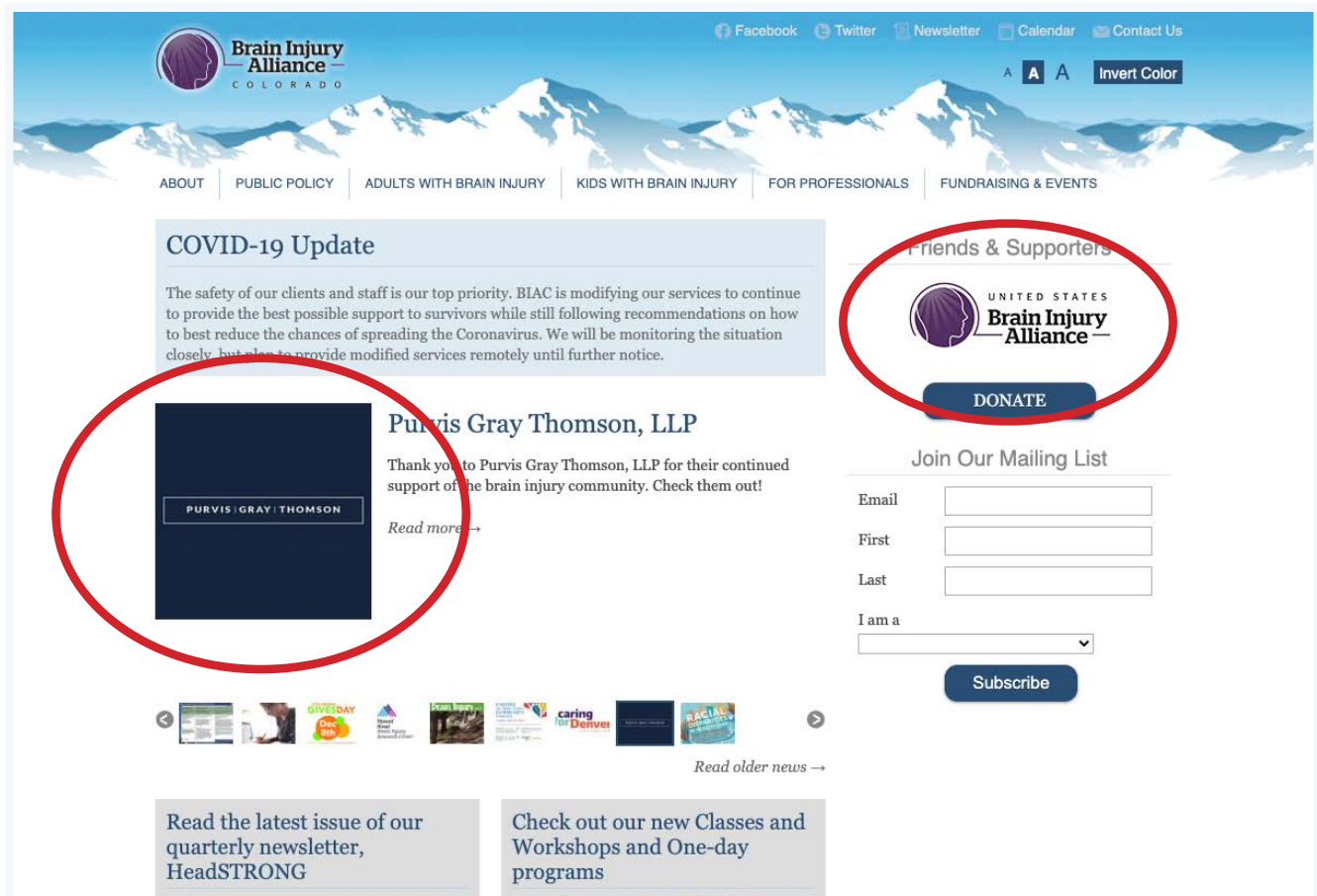
The Brain Injury Alliance of Colorado is the go-to resource for help and services for survivors of an injury to the brain, their families, and providers. For this reason, visits to the BIAC website drives nearly **144,000 page views** in a year. Additionally, there are nearly **52,000 unique visitors** that browse the BIAC website annually.

The home page logo loop is the highest level of online advertising offered. This is an unparalleled opportunity to gain maximum exposure.

Annual Website Sponsorship \$5,000

Benefits include:

- ✓ Name/logo on BIAColorado.org home page for 12 months.
- ✓ Direct link to your website
- ✓ Company profile in newsletter and on social media.



The screenshot shows the BIAColorado.org website. At the top is the Brain Injury Alliance Colorado logo and navigation links (Facebook, Twitter, Newsletter, Calendar, Contact Us). Below the header is a navigation bar with links: ABOUT, PUBLIC POLICY, ADULTS WITH BRAIN INJURY, KIDS WITH BRAIN INJURY, FOR PROFESSIONALS, and FUNDRAISING & EVENTS. The main content area features a "COVID-19 Update" section, a "Friends & Supporters" section with a "DONATE" button, and a "Join Our Mailing List" section with input fields for Email, First, Last, and a dropdown for "I am a". A red circle highlights the "Friends & Supporters" section, and another red circle highlights a sponsor announcement for Purvis Gray Thomson, LLP. The footer includes a "Read the latest issue of our quarterly newsletter, HeadSTRONG" link and a "Check out our new Classes and Workshops and One-day programs" link.

Resource Directory

Joining the online Resource Directory is free of charge, however it is easy to get buried in a long list of similar resources. There is, however a way to make your Resource Directory entry stand out as well as strengthening the relationship between your company and BIAC.

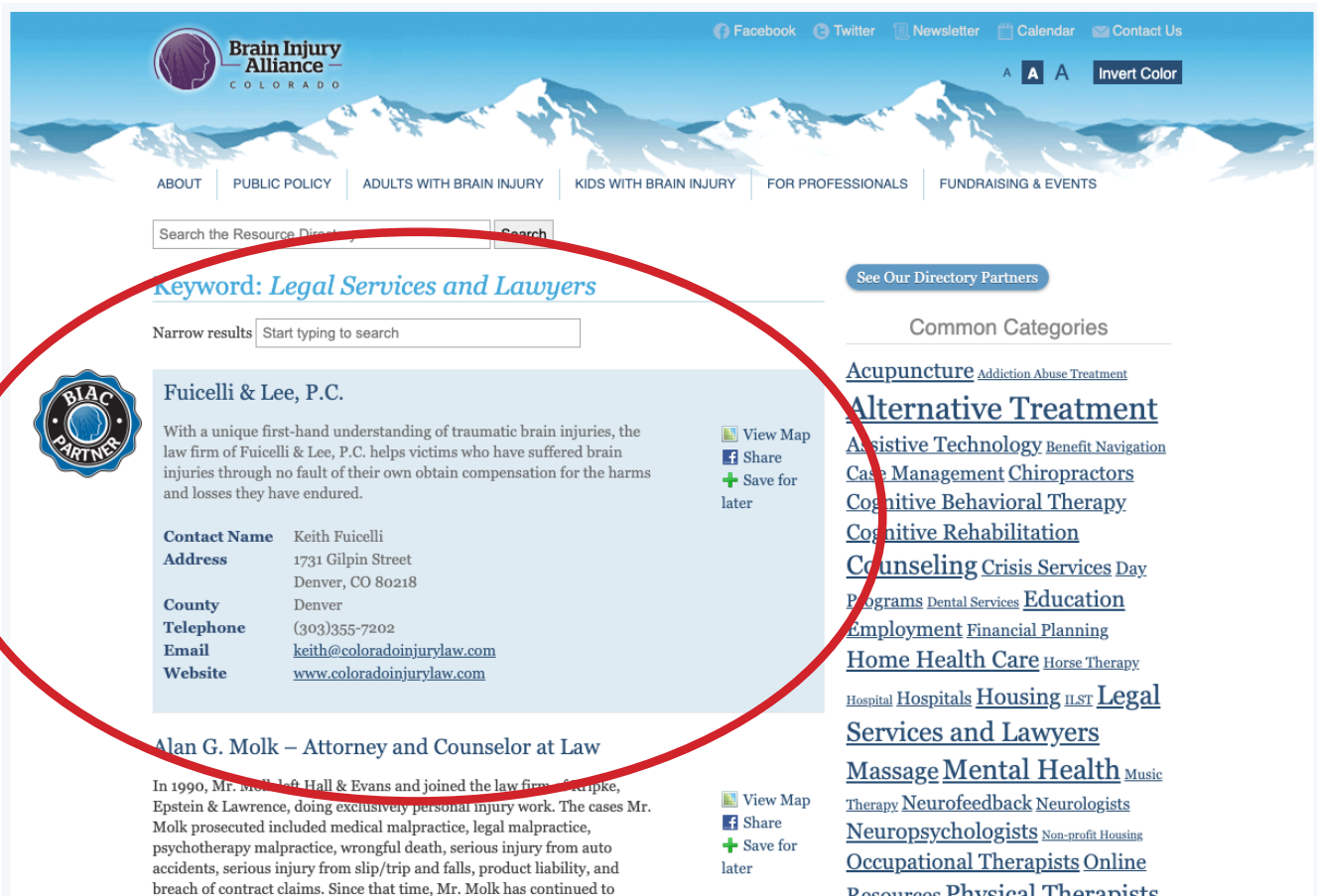
This partnership would provide you with the following opportunities:

- ✓ Presentation about your business to BIAC staff. Get in front of our staff and case managers who are working directly with survivors of brain injury on a daily basis.
- ✓ Professional development for your staff: BIAC will deliver an on-site training to your staff about brain injury, strategies, and valuable resources.
- ✓ Have the "BIAC Partner" logo on your website, designating the additional steps your company has gone through for this partnership.

Professional Partner\$1,500



The Resource Directory Professional Partner option is a cost-effective way to make a resource more noticeable to the reader.



Brain Injury Alliance COLORADO

Facebook Twitter Newsletter Calendar Contact Us

ABOUT PUBLIC POLICY ADULTS WITH BRAIN INJURY KIDS WITH BRAIN INJURY FOR PROFESSIONALS FUNDRAISING & EVENTS

Search the Resource Directory Search

Keyword: Legal Services and Lawyers

Narrow results

Fuicelli & Lee, P.C.

With a unique first-hand understanding of traumatic brain injuries, the law firm of Fuicelli & Lee, P.C. helps victims who have suffered brain injuries through no fault of their own obtain compensation for the harms and losses they have endured.

Contact Name Keith Fuicelli
Address 1731 Gilpin Street
Denver, CO 80218
County Denver
Telephone (303)355-7202
Email keith@coloradoinjurylaw.com
Website www.coloradoinjurylaw.com

Alan G. Molk – Attorney and Counselor at Law

In 1990, Mr. Molk left Hall & Evans and joined the law firm of Skripke, Epstein & Lawrence, doing exclusively personal injury work. The cases Mr. Molk prosecuted included medical malpractice, legal malpractice, psychotherapy malpractice, wrongful death, serious injury from auto accidents, serious injury from slip/trip and falls, product liability, and breach of contract claims. Since that time, Mr. Molk has continued to

View Map Share Save for later

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See Our Directory Partners

Common Categories

[Acupuncture](#) [Addiction Abuse Treatment](#)
[Alternative Treatment](#)
[Assistive Technology](#) [Benefit Navigation](#)
[Case Management](#) [Chiropractors](#)
[Cognitive Behavioral Therapy](#)
[Cognitive Rehabilitation](#)
[Counseling](#) [Crisis Services](#) [Day Programs](#) [Dental Services](#) [Education](#)
[Employment](#) [Financial Planning](#)
[Home Health Care](#) [Horse Therapy](#)
[Hospital](#) [Hospitals](#) [Housing](#) [ILST](#) [Legal Services and Lawyers](#)
[Massage](#) [Mental Health](#) [Music Therapy](#) [Neurofeedback](#) [Neurologists](#)
[Neuropsychologists](#) [Non-profit](#) [Housing](#)
[Occupational Therapists](#) [Online Resources](#) [Physical Therapists](#)

HeadSTRONG

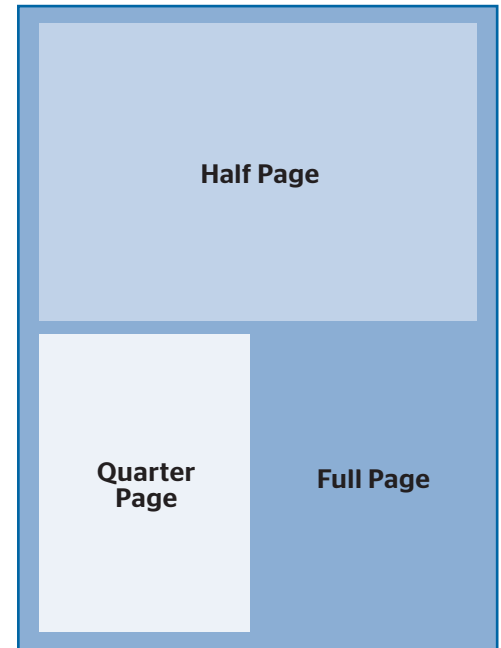
Quarterly Newsletter

Our quarterly newsletter is emailed to over **12,000** individuals including survivors, caregivers and providers in the BI community. It is also posted on BIAColorado.org and our social media platforms.


Ad Sizes and Pricing


AD	AD SIZE	4 ISSUES	1 ISSUE
Full Page*	8.5" w x 11" h	\$6,800	\$2,000
Half Page	7.75" w x 4.875" h	\$3,400	\$1,000
Quarter Page	3.75" w x 4.875" h	\$2,540	\$750

**As an added benefit we will include your company profile in one of the quarterly newsletters.*



 Emailed to more than
12,000
members of the Colorado
and U.S. brain injury and
stroke communities

Posted on BIAColorado.org
that has nearly
 **144,000**
page views annually

 Seen by over
7,000
followers on social
media platforms.



Cathleen's Cause

GOLF TOURNAMENT

Benefiting the Brain Injury Alliance of Colorado

Named after Cathleen Schmidt who suffered a brain injury in 2012, the Brain Injury Alliance of Colorado's **Cathleen's Cause Golf Tournament will take place on Tuesday, May 25, 2021** at Arrowhead Golf Club. The event attracts over 100 professionals from a variety of areas including commercial real estate, banking, workers comp carriers, and attorneys.

Sponsorship Opportunities:

Double Eagle Sponsor Limited Availability \$5,000	Birdie Package Four Exclusive Opportunities \$2,500	Hole Sponsor \$1,500	Individual Registration \$250
Top level Sponsorship. Sponsorship includes: <ul style="list-style-type: none"> ✓ 4 complimentary golfers ✓ Hole sponsor ✓ Recognition at awards ✓ Signage at awards ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Live link to your website from the event home page for 12 months ✓ Prominent signage at registration ✓ Opportunity to include your marketing materials in event swag bags 	Sponsor one of the following opportunities: <ol style="list-style-type: none"> 1. Hole-in-One Challenge 2. Closest to the Hole 3. Longest Drive Contest 4. Beverage Cart Sponsor Sponsorship includes: <ul style="list-style-type: none"> ✓ 2 complimentary golfers ✓ Recognition at awards ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Opportunity to include your marketing materials in event swag bags 	Sponsorship includes: <ul style="list-style-type: none"> ✓ 1 complimentary golfer ✓ Signage at designated hole ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Opportunity to include your marketing materials in event swag bags 	Registration includes: <ul style="list-style-type: none"> ✓ Breakfast ✓ 2 drink tickets ✓ Award ceremony lunch ✓ Tournament towel ✓ Tournament bag ✓ Green fees ✓ Golf cart ✓ Range balls



Pikes Peak Challenge

The Brain Injury Alliance of Colorado's flagship fundraising event is the Pikes Peak Challenge. Participants have the opportunity to support BIAC by doing one of four challenges:



The Summit Hike

Hike to the magnificent 14,110 ft summit of Pikes Peak



Barr Trail Hike

13-mile round trip hike to beautiful Barr Camp



Family-Friendly Walk

A 2-mile walk around the quaint and picturesque town of Manitou Springs



Virtual Challenge

A Virtual Challenge for those unable to attend the event



	Summit Level \$15,000	A-Frame Level \$10,000	Barr Camp Level \$7,500	No-Name Creek Level \$5,000	Trailhead Level \$3,000	Fields Park Level \$1,000
PIKES PEAK CHALLENGE WEBSITE	Company name or logo on home page	Company name or logo on home page	Company name or logo on sponsor page	Company name or logo on sponsor page	Company name on sponsor page	Company name on sponsor page
SOCIAL MEDIA	Recognition 3 times on BIAC & PPC Social Media	Recognition 2 times on BIAC & PPC Social Media	Recognition 1 time on BIAC & PPC Social Media	Recognition 1 time on PPC Social Media	Recognition in group post 1 time on PPC Social Media	
REGISTRATIONS	6 complimentary registrations	5 complimentary registrations	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations	1 complimentary registration
COMMUNICATION EMAILS	Company spotlight	Prominently displayed company name & logo recognition	Company name and logo recognition	Company name and logo recognition	Company name recognition	
MANITOU WALK	6 yard signs with logo	4 yard signs with logo	2 yard signs with logo	1 yard sign with logo		
HIKERS MAP	Prominant display of logo & aid station name	Display of logo & aid station name	Logo & aid station name	Aid Station name		
HIKERS MANUAL	Prominant logo recognition	Logo Recognition	Company Name Recognition	Company name recognition		
BIAC NEWSLETTER	Full-page ad	Half-page ad	Quarter-page ad			
FIELDS PARK	Display your banner & exhibit. Recognition by park DJ.	Display your banner & exhibit	Display banner			
SWAG BAG	Company materials in swag bag	Company materials in swag bag				
T-SHIRTS	Company name or logo prominently displayed	Company name or logo displayed				

Pikes Peak Challenge

This year, there is also a one-time special sponsorship opportunity for the Pikes Peak Challenge: the Frontline Heroes Sponsorship Package.

FRONTLINE HEROES

SPONSORSHIP PACKAGE



\$2,500

ONE
TIME
SPECIAL



PIKES PEAK CHALLENGE & BIAC WEBSITES

Company name or logo on
PikesPeakChallenge.com and
BIAColorado.org **home pages**

REGISTRATIONS

3 complimentary registrations

COMMUNICATION EMAILS

Company recognized on communication
email blasts

FIELDS PARK

Logo on **'Thank you Frontline Heroes'**
banner displayed at the park

AWARD

Company recognition award

Thank You

Your dedication, commitment and
courage deserve our deepest gratitude.

FRONTLINE WORKERS

Symposium

The BIAC Symposium is for survivors, care givers and professionals. We expect over 200 people to attend and hear presentations about life skills, strategies, and treatments to help improve lives.

Sponsors will be featured prominently on all conference marketing materials.

	Presenting Sponsor Exclusive Lunch Sponsor \$12,500	Partner Sponsor Exclusive Program Sponsor \$7,500	Supporting Sponsor \$5,000	Lunch Sponsor \$2,500	Exhibitor \$1,000
REGISTRATIONS	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations	2 complimentary registrations	1 complimentary registration*
EXHIBITOR	Premier reserved table	Premier reserved table	Reserved table	Reserved table	Reserved table
WEBSITE CONFERENCE REGISTRATION PAGE	Company name or logo on BIAColorado.org home page	Company name or logo on BIAColorado.org home page	Company name or logo on BIAColorado.org home page		
AFFILIATION Proud supporter of the Brain Injury Alliance of Colorado	Use of BIAC logo on your company website	Use of BIAC logo on your company website	Use of BIAC logo on your company website	Use of BIAC logo on your company website	
SOCIAL MEDIA	Recognition at least 4 times in the three months prior to the event	Recognition at least 3 times in the three months prior to the event	Recognition at least 2 times in the three months prior to the event	Recognition at least once in the three months prior to the event	
RECOGNITION	One ½ ad in the BIAC quarterly newsletter From the Podium	One ¼ ad in the BIAC quarterly newsletter From the Podium		Exclusive recognition from the podium during lunch	
ATTENDEE PACKETS	Your marketing materials included in packets	Your marketing materials included in packets			

* Please note that this complimentary registration is for 1 person staffing the exhibit table. Additional attendees should register via the website.







Brain Injury Alliance

C O L O R A D O

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Denver, CO 80222

BIAColorado.org



@BrainInjuryCO



For sponsorship inquiries contact
Gavin Attwood, *President/CEO*
at Gavin@BIAColorado.org or 303-562-3199

