

Pikes Peak Challenge

The Brain Injury Alliance of Colorado's flagship fundraising event is the Pikes Peak Challenge. This year's event will be held on Saturday, September 10th. Participants have the opportunity to support BIAC by doing one of four challenges:



The Summit Hike

Hike to the magnificent 14,110 ft summit of Pikes Peak



Barr Trail Hike

13-mile round trip hike to beautiful Barr Camp



Family-Friendly Walk

A 2-mile walk around the quaint and picturesque town of Manitou Springs



Virtual Challenge

A Virtual Challenge for those unable to attend the event



	Summit Level \$15,000	A-Frame Level \$10,000	Barr Camp Level \$7,500	No-Name Creek Level \$5,000	Trailhead Level \$3,000
PIKES PEAK CHALLENGE & BIAC WEBSITES	Company logo & link on BIAC & PPC home pages	Company logo & link on BIAC & PPC home pages	Company logo and link on PPC home page	Company logo and link on PPC sponsor page	Company logo and link on PPC sponsor page
DIGITAL COMMUNICATIONS	Company spotlight, social media recognition, company logo & link on official PPC emails	Social media recognition, company logo & link on official PPC emails	Social media recognition, company name & link on official PPC emails	Company name & link on official PPC emails	Company name on official PPC emails
FIELDS PARK	Display your banner & exhibit. Recognition by park DJ.	Display your banner & exhibit	Display banner		
SWAG BAG	Company logo on swag bag & company materials in bag	Company logo on swag bag & company materials in bag	Company materials in swag bag		
REGISTRATIONS	6 complimentary registrations	5 complimentary registrations	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations
MANITOU WALK	4 yard signs with logo	3 yard signs with logo	2 yard signs with logo	1 yard sign with logo	
HIKERS MANUAL	Prominant logo recognition	Logo recognition	Company name Recognition	Company name recognition	
BIAC NEWSLETTER	Full-page ad	Half-page ad	Quarter-page ad		
T-SHIRTS	Company name or logo prominently displayed	Company name or logo displayed			