



# Brain Injury Alliance of Colorado Underwriting Opportunities











The Brain Injury Alliance of Colorado is the go-to resource for help and services for survivors of an injury to the brain, their families, and providers.



There are over 500,000 individuals in Colorado living with the effects of an injury to the brain. Partnering with the Brain Injury Alliance of Colorado as a sponsor or advertiser leverages your organization's visibility and promotes its value in local and statewide communities.

The Brain Injury Alliance of Colorado Underwriting Opportunities guide outlines the many advertising and sponsorship options. I urge you to take some time to look through this document and the multiple levels of support we offer. We often customize packages for sponsors so you can pick and choose what is important exposure to you at an affordable price.

**Kate Kerkmans**  
*President/CEO*

## What We Do

The Brain Injury Alliance of Colorado (BIAC) is a statewide nonprofit dedicated to helping all persons with an injury to the brain thrive in their community.

We provide the following services:

- ✓ Case management and resource navigation for all ages – this is free, with no income or insurance eligibility criteria
- ✓ Behavioral Health Counseling Services
- ✓ Brain injury conferences, trainings, & workshops
- ✓ Peer mentorship program
- ✓ Educational materials for survivors, family, & professionals
- ✓ Youth Education Consultation
- ✓ Statewide brain injury professional networking groups
- ✓ Driver rehabilitation program
- ✓ Adaptive recreation programs
- ✓ Annual events: Cathleen's Cause Golf Tournament, Reinhardt/ Bruno Golf Tournament, Pikes Peak Challenge and Brain Injury Symposium
- ✓ Classes in art, music, cooking, yoga and more
- ✓ Emergency utility assistance through Energy Outreach Colorado
- ✓ Online resource directory specific to brain injury providers
- ✓ Brain injury public policy initiatives
- ✓ Statewide support groups that bring survivors and caregivers together
- ✓ Community Outreach & Education: Presentations, exhibits, and seminars to increase public awareness and understanding of brain injury
- ✓ Email newsletters delivered to over 12,000 individuals in the Colorado BI community

# BIAColorado.org

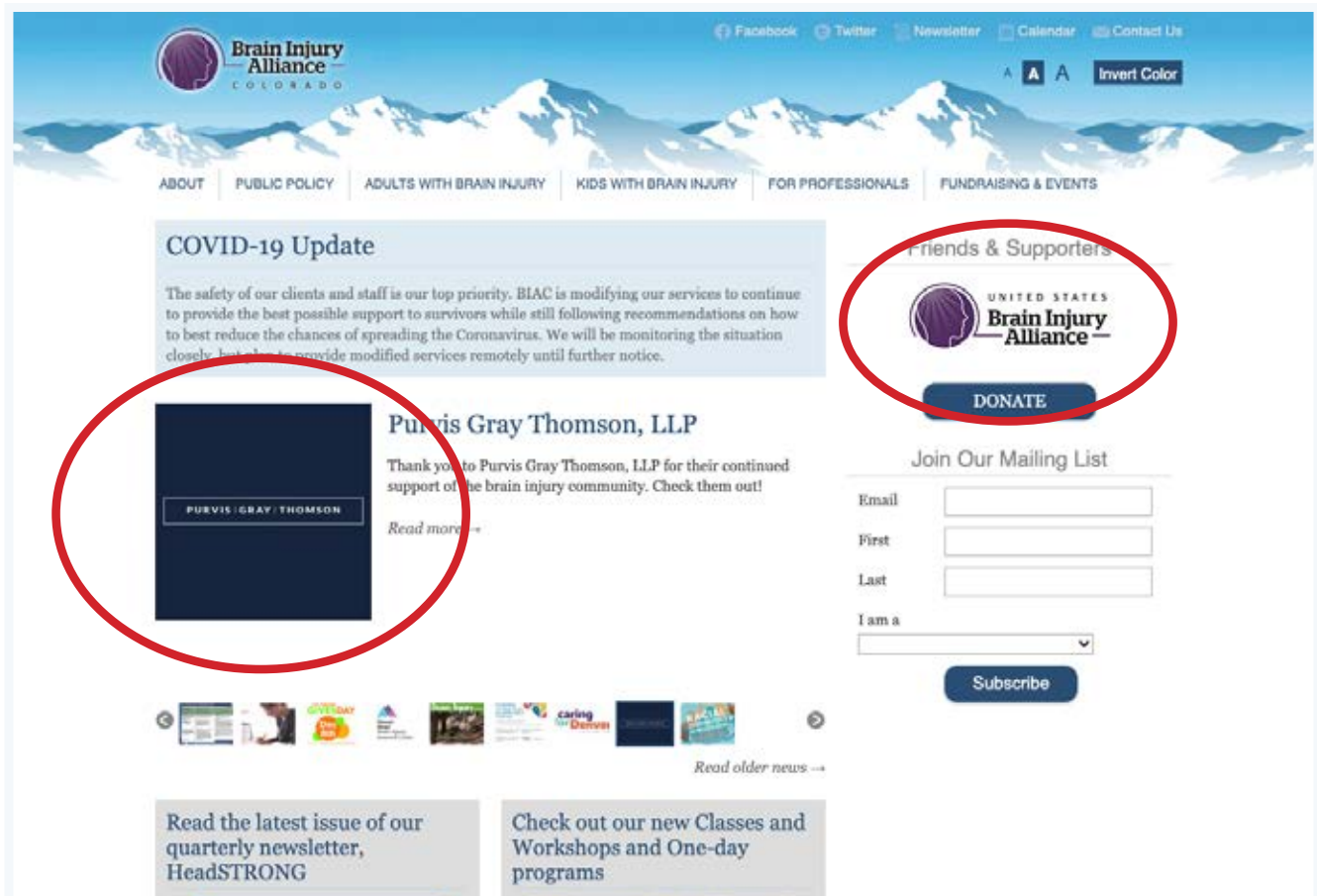
The Brain Injury Alliance of Colorado is the go-to resource for help and services for survivors of an injury to the brain, their families, and providers. For this reason, visits to the BIAC website drives nearly **144,000 page views** in a year. Additionally, there are nearly **52,000 unique visitors** that browse the BIAC website annually.

**The home page logo loop is the highest level of online advertising offered. This is an unparalleled opportunity to gain maximum exposure.**

Annual Website Sponsorship ..... \$5,000

## Benefits include:

- ✓ Name/logo on BIAColorado.org home page for 12 months.
- ✓ Direct link to your website
- ✓ Company profile in newsletter and on social media.



# Resource Directory

Joining the online Resource Directory is free of charge, however it is easy to get buried in a long list of similar resources. There is, however a way to make your Resource Directory entry stand out as well as strengthening the relationship between your company and BIAC.

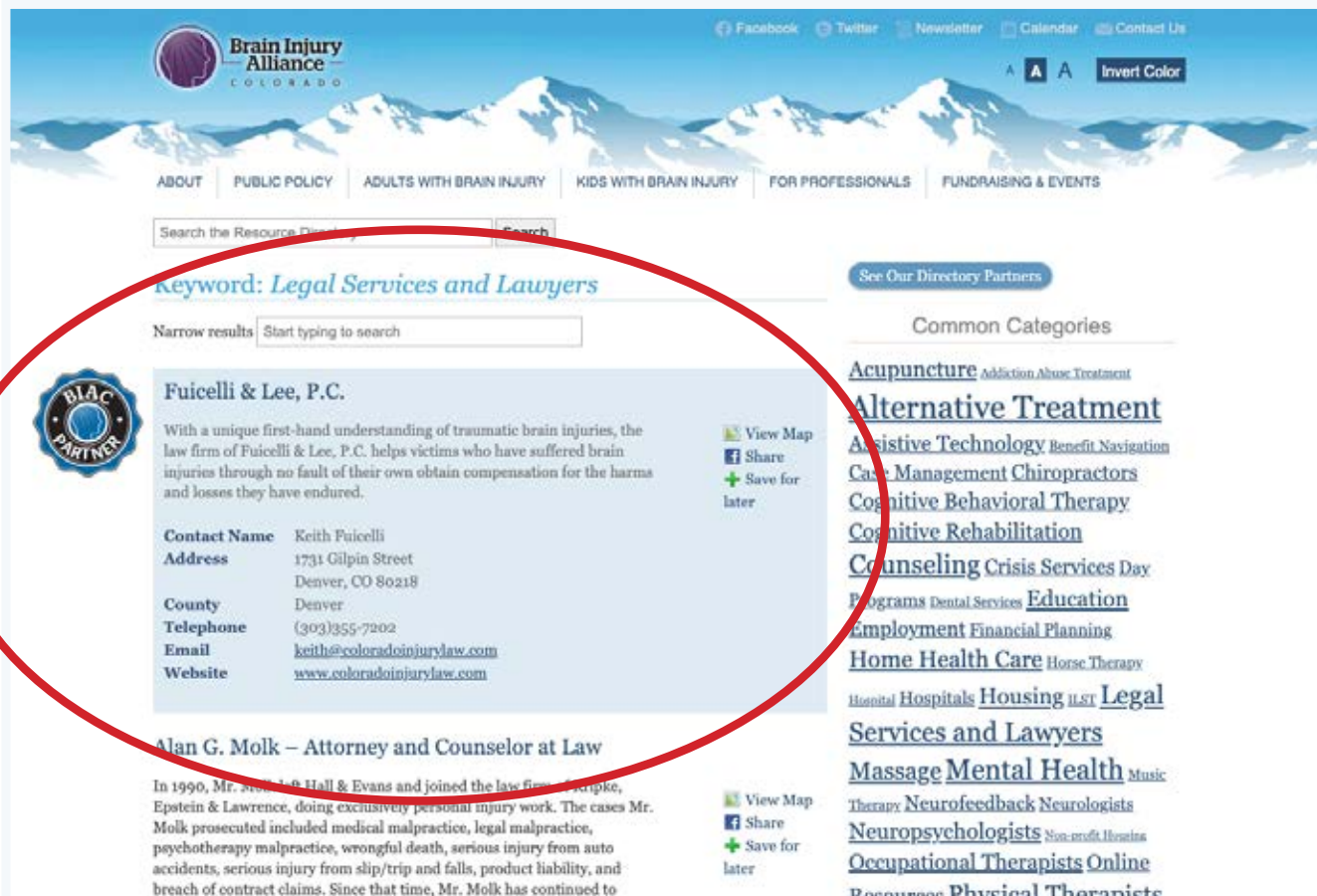
## This partnership would provide you with the following opportunities:

- ✓ Presentation about your business to BIAC staff. Get in front of our staff and case managers who are working directly with survivors of brain injury on a daily basis.
- ✓ Professional development for your staff: BIAC will deliver an on-site training to your staff about brain injury, strategies, and valuable resources.
- ✓ Have the "BIAC Partner" logo on your website, designating the additional steps your company has gone through for this partnership.

Professional  
Partner .....\$1,500



**The Resource Directory  
Professional Partner option is  
a cost-effective way to make  
a resource more noticeable to  
the reader.**



Brain Injury Alliance COLORADO

Facebook Twitter Newsletter Calendar Contact Us

ABOUT PUBLIC POLICY ADULTS WITH BRAIN INJURY KIDS WITH BRAIN INJURY FOR PROFESSIONALS FUNDRAISING & EVENTS

Search the Resource Directory

**Keyword: Legal Services and Lawyers**

Narrow results Start typing to search

**Fuicelli & Lee, P.C.**

With a unique first-hand understanding of traumatic brain injuries, the law firm of Fuicelli & Lee, P.C. helps victims who have suffered brain injuries through no fault of their own obtain compensation for the harms and losses they have endured.

**Contact Name** Keith Fuicelli  
**Address** 1731 Gilpin Street  
Denver, CO 80218  
**County** Denver  
**Telephone** (303)355-7202  
**Email** keith@coloradoinjurylaw.com  
**Website** www.coloradoinjurylaw.com

**Alan G. Molk – Attorney and Counselor at Law**

In 1990, Mr. Molk joined Hall & Evans and joined the law firm of Scripke, Epstein & Lawrence, doing exclusively personal injury work. The cases Mr. Molk prosecuted included medical malpractice, legal malpractice, psychotherapy malpractice, wrongful death, serious injury from auto accidents, serious injury from ship/trip and falls, product liability, and breach of contract claims. Since that time, Mr. Molk has continued to

View Map Share Save for later

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See Our Directory Partners

Common Categories

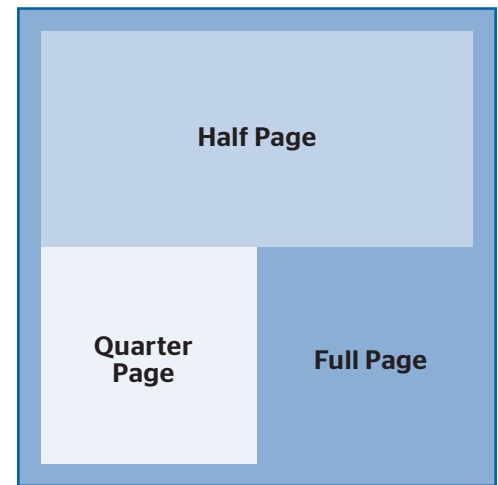
[Acupuncture](#) [Addiction Abuse Treatment](#)  
[Alternative Treatment](#)  
[Assistive Technology](#) [Benefit Navigation](#)  
[Case Management](#) [Chiropractors](#)  
[Cognitive Behavioral Therapy](#)  
[Cognitive Rehabilitation](#)  
[Counseling](#) [Crisis Services](#) [Day Programs](#) [Dental Services](#) [Education](#)  
[Employment](#) [Financial Planning](#)  
[Home Health Care](#) [Horse Therapy](#)  
[Hospital](#) [Hospitals](#) [Housing](#) [ILST](#) [Legal Services and Lawyers](#)  
[Massage](#) [Mental Health](#) [Music Therapy](#) [Neurofeedback](#) [Neurologists](#)  
[Neuropsychologists](#) [Non-profit](#) [Horse](#)  
[Occupational Therapists](#) [Online](#)  
[Rehabilitation](#) [Physical Therapists](#)

# HeadSTRONG Quarterly Newsletter

Our quarterly newsletter is emailed to over **12,000** individuals including survivors, caregivers and providers in the BI community. It is also posted on [BIAColorado.org](http://BIAColorado.org) and our social media platforms.

## Ad Sizes and Pricing

AD	AD SIZE	4 ISSUES	1 ISSUE
<b>Full Page Large*</b>	600 x 600 px	\$6,800	\$2,000
<b>Half Page Medium</b>	600 x 300 px	\$3,400	\$1,000
<b>Quarter Page Small</b>	300 x 300 px	\$2,540	\$750



*\*As an added benefit we will include your company profile in one of the quarterly newsletters.*



Emailed to more than  
**12,000**  
members of the Colorado  
and U.S. brain injury and  
stroke communities



Posted on [BIAColorado.org](http://BIAColorado.org)  
that has nearly  
**144,000**  
page views annually



Seen by over  
**7,000**  
followers on social  
media platforms.





# Cathleen's Cause

## GOLF TOURNAMENT

*Benefiting the Brain Injury Alliance of Colorado*



Named after Cathleen Schmidt who suffered a brain injury in 2012, the Brain Injury Alliance of Colorado's **Cathleen's Cause Golf Tournament will take place on Tuesday, May 23, 2023** at Arrowhead Golf Club. The event attracts over 100 professionals from a variety of areas including commercial real estate, banking, workers comp carriers, and attorneys.

### Sponsorship Opportunities:

<b>Double Eagle Sponsor</b> Limited Availability <b>\$5,000</b>	<b>Birdie Package</b> Four Exclusive Opportunities <b>\$2,500</b>	<b>Hole Sponsor</b> <b>\$1,500</b>	<b>Individual Registration</b> <b>\$250</b>
<b>Top level Sponsorship. Sponsorship includes:</b> <ul style="list-style-type: none"> <li>✓ 4 complimentary golfers</li> <li>✓ Hole sponsor</li> <li>✓ Recognition at awards</li> <li>✓ Signage at awards</li> <li>✓ Logo on BIAC website</li> <li>✓ Opportunity to add BIAC logo to your website</li> <li>✓ Live link to your website from the event home page for 12 months</li> <li>✓ Prominent signage at registration</li> <li>✓ Opportunity to include your marketing materials in event swag bags</li> </ul>	<b>Sponsor one of the following opportunities:</b> <ol style="list-style-type: none"> <li>1. Hole-in-One Challenge</li> <li>2. Closest to the Hole</li> <li>3. Longest Drive Contest</li> <li>4. Beverage Cart Sponsor</li> </ol> <b>Sponsorship includes:</b> <ul style="list-style-type: none"> <li>✓ 2 complimentary golfers</li> <li>✓ Recognition at awards</li> <li>✓ Logo on BIAC website</li> <li>✓ Opportunity to add BIAC logo to your website</li> <li>✓ Opportunity to include your marketing materials in event swag bags</li> </ul>	<b>Sponsorship includes:</b> <ul style="list-style-type: none"> <li>✓ 1 complimentary golfer</li> <li>✓ Signage at designated hole</li> <li>✓ Logo on BIAC website</li> <li>✓ Opportunity to add BIAC logo to your website</li> <li>✓ Opportunity to include your marketing materials in event swag bags</li> </ul>	<b>Registration includes:</b> <ul style="list-style-type: none"> <li>✓ Breakfast</li> <li>✓ 2 drink tickets</li> <li>✓ Award ceremony lunch</li> <li>✓ Tournament golf shirt</li> <li>✓ Tournament towel</li> <li>✓ Tournament bag</li> <li>✓ Green fees</li> <li>✓ Golf cart</li> <li>✓ Range balls</li> </ul>



For more information contact Ginger Rippey (720) 996-0520 or [Ginger@BIAColorado.org](mailto:Ginger@BIAColorado.org)

# Pikes Peak Challenge

The Brain Injury Alliance of Colorado's flagship fundraising event is the Pikes Peak Challenge. This year's event will be held on Saturday, September 9th. Participants have the opportunity to support BIAC by doing one of four challenges:



## The Summit Hike

Hike to the magnificent 14,110 ft summit of Pikes Peak



## Barr Trail Hike

13-mile round trip hike to beautiful Barr Camp



## Family-Friendly Walk

A 2-mile walk around the quaint and picturesque town of Manitou Springs



## Virtual Challenge

A Virtual Challenge for those unable to attend the event



	Summit Level	A-Frame Level	Barr Camp Level	No-Name Creek Level	Trailhead Level
	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
<b>PIKES PEAK CHALLENGE &amp; BIAC WEBSITES</b>	Company logo & link on BIAC & PPC home pages	Company logo & link on BIAC & PPC home pages	Company logo and link on <b>PPC</b> home page	Company logo and link on <b>PPC</b> sponsor page	Company logo and link on <b>PPC</b> sponsor page
<b>DIGITAL COMMUNICATIONS</b>	<b>Company spotlight, social media recognition,</b> company logo & link on official PPC emails	<b>Social media recognition,</b> company logo & link on official PPC emails	<b>Social media recognition,</b> company name & link on official PPC emails	Company name & link on official PPC emails	Company name on official PPC emails
<b>FIELDS PARK</b>	Display your <b>banner &amp; exhibit.</b> Recognition by park DJ.	Display your <b>banner &amp; exhibit</b>	Display <b>banner</b>		
<b>SWAG BAG</b>	Company logo on swag bag & company materials in bag	Company logo on swag bag & company materials in bag	Company materials in swag bag		
<b>REGISTRATIONS</b>	<b>6</b> complimentary registrations	<b>5</b> complimentary registrations	<b>4</b> complimentary registrations	<b>3</b> complimentary registrations	<b>2</b> complimentary registrations
<b>MANITOU WALK</b>	<b>4</b> yard signs with logo	<b>3</b> yard signs with logo	<b>2</b> yard signs with logo	<b>1</b> yard sign with logo	
<b>HIKERS MANUAL</b>	<b>Prominant</b> logo recognition	Logo recognition	Company name Recognition	Company name recognition	
<b>BIAC NEWSLETTER</b>	<b>Full-page ad</b>	<b>Half-page ad</b>	<b>Quarter-page ad</b>		
<b>T-SHIRTS</b>	Company name or logo <b>prominently displayed</b>	Company name or logo <b>displayed</b>			



# Annual Conference

Our annual 2-day conference details are still pending. Typically we have aimed to survivors of a brain injury and their caregivers, and the second day is geared towards professionals in the brain injury field. We expect over 300 people to attend and hear presentations about strategies and treatments to help improve the lives of those living with an injury to the brain.

Please refer to our website for updates and details on dates and the location.



*Sponsors will be featured prominently on all conference marketing materials.*

	<b>Presenting Sponsor</b> Exclusive Lunch Sponsor \$15,000	<b>Partner Sponsor</b> Exclusive Program Sponsor \$7,500	<b>Supporting Sponsor</b> \$5,000	<b>Lunch Sponsor</b> \$3,000	<b>Exhibitor</b> \$1,500
<b>CONFERENCE REGISTRATION PAGE</b>	<b>Company name or logo</b> on BIAColorado.org home page	<b>Company name or logo</b> on BIAColorado.org home page	<b>Company name or logo</b> on BIAColorado.org home page		
<b>DIGITAL COMMUNICATIONS</b>	<b>Company spotlight</b> , social media recognition & company logo & link on official conference emails	<b>Social media recognition, company logo &amp; link</b> on official conference emails	<b>Social media recognition and company name &amp; link</b> on official conference emails	<b>Company name</b> on official conference emails	
<b>EXHIBITOR</b>	<b>Premier reserved table</b>	<b>Premier reserved table</b>	<b>Reserved table</b>	<b>Reserved table</b>	<b>Reserved table</b>
<b>ATTENDEE PACKETS</b>	Your <b>marketing materials</b> included in packets	Your <b>marketing materials</b> included in packets			
<b>REGISTRATIONS</b>	<b>4</b> complimentary registrations	<b>3</b> complimentary registrations	<b>2</b> complimentary registrations	<b>2</b> complimentary registrations	<b>1</b> complimentary registration*
<b>RECOGNITION</b>	One ½ ad in the BIAC quarterly <b>newsletter</b> From the <b>Podium</b>	One ¼ ad in the BIAC quarterly <b>newsletter</b> From the <b>Podium</b>		<b>Exclusive recognition</b> from the podium during lunch	
<b>AFFILIATION</b> Proud supporter of the Brain Injury Alliance of Colorado	<b>Use of BIAC logo</b> on your company website	<b>Use of BIAC logo</b> on your company website	<b>Use of BIAC logo</b> on your company website	<b>Use of BIAC logo</b> on your company website	

\* Please note that this complimentary registration is for 1 person staffing the exhibit table. Additional attendees should register via the website.









# Brain Injury Alliance

C O L O R A D O

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Suite B-300  
Denver, CO 80222

**BIAColorado.org**



@BrainInjuryCO



For sponsorship inquiries contact  
Kate Kerkmans, *President/CEO*  
at [Kate@BIAColorado.org](mailto:Kate@BIAColorado.org) or 303-562-3195

