



Brain Injury Alliance of Colorado Sponsorship Opportunities







Our Mission

To provide the support, connections, and available resources that survivors and their support network need.

WHY SUPPORT BRAIN INJURY PROGRAMS?



individuals in Colorado have a **BRAIN INJURY** and are living with a disability



of those that are **UNHOUSED** **REPORT A HISTORY OF BRAIN INJURY**

400,000
YOUTH

ARE TREATED FOR A BRAIN INJURY in hospital emergency departments each year



60%

of those that have a **HISTORY OF INCARCERATION, PROBATION OR PAROLE** **HAVE EXPERIENCED A BRAIN INJURY**



1/2

of those that sustain a brain injury **WILL RECEIVE A MENTAL HEALTH DIAGNOSIS**



EVERY **40** SECONDS

SOMEONE in the United States **HAS A STROKE**

About BIAC

Brain injury can be hard to see and understand, but at Brain Injury Alliance of Colorado, we get it. Every day, we provide the support, connections, and available resources that survivors and their support network need. Because when we do, survivors of a brain injury have a chance to thrive.



Permanent Supportive Housing

Valor on the Fax is a permanent supportive housing program that:

- ✓ Addresses the connection between brain injury and being unhoused
- ✓ Is 72 units (1, 2 & 3 bedrooms)
- ✓ Has supportive resources on site





**Brain Injury
Alliance**
C O L O R A D O

Our Services



Individual Support

Our individual support services can vary from answering quick questions or connecting with brain-injury related resources over the phone, to ongoing, in-person or virtual meetings.



Group Activities and Support

BIAC offers a wide range of classes, workshops, support groups, recreation programs, and social events.



Networking, Outreach and Training

BIAC provides opportunities to build capacity among professionals who work with survivors, and promote networking in order to improve the availability of services and supports.



Information Hub

BIAC provides beneficial information to survivors, family members, and professionals.



Fundraising Events and Volunteering Opportunities

BIAC hosts fundraising events to help us continue to offer and expand our programs and services. These events also provide volunteer opportunities, networking, and building companionship within the brain injury community.



How You Can Help

BIAC relies on the generous support of donors and sponsors to continue providing free services to Coloradans impacted by an injury to the brain. By sponsoring BIAC, you make an invaluable impact on the clients we serve. We look forward to fulfilling our mission together.

Scan for BIAC's Website



BIAColorado.org

Annual Website Sponsorship

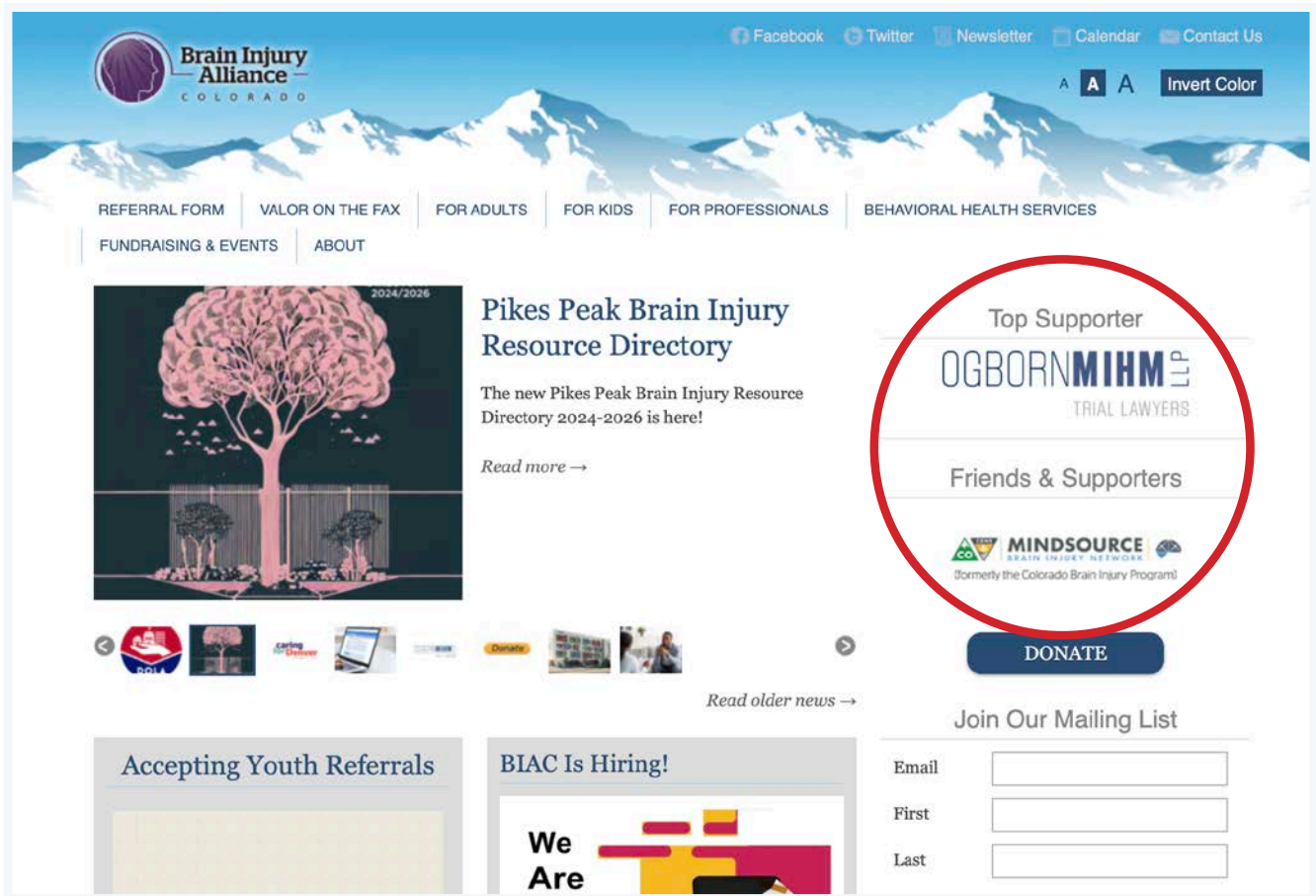
The Brain Injury Alliance of Colorado is the go-to resource for help and services for survivors of an injury to the brain, their families, and providers. For this reason, visits to the BIAC website drives nearly **184,000 page views** in a year. Additionally, there are nearly **57,000 unique visitors** that browse the BIAC website annually.

Annual Website Sponsorship \$5,000

Benefits include:

- ✓ Name/logo on BIAColorado.org home page for 12 months.
- ✓ Direct link to your website.
- ✓ Company profile on social media.

The home page logo loop is the highest level of online advertising offered. This is an unparalleled opportunity to gain maximum exposure.



Named after Cathleen Schmidt who sustained a brain injury in 2012, the Brain Injury Alliance of Colorado's **Cathleen's Cause Golf Tournament** will take place on the third Tuesday in May at Arrowhead Golf Club. The event attracts over 100 professionals from a variety of areas including commercial real estate, banking, workers comp carriers, and attorneys.

Sponsorship Opportunities:

Hole in One Limited Availability \$7,500	Double Eagle Sponsor Limited Availability \$5,000	Birdie Package Four Exclusive Opportunities \$2,500	Hole Sponsor \$1,500	Individual Registration \$275
<p>1 Exclusive Opportunity</p> <ul style="list-style-type: none"> ✓ All Double Eagle benefits plus the following ✓ Social media recognition ✓ Exclusive sponsorship of Cathleen's Cause silent auction 	<p>Sponsorship. Includes:</p> <ul style="list-style-type: none"> ✓ 4 complimentary golfers ✓ Hole sponsor ✓ Recognition at awards ✓ Signage at awards ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Live link to your website from the event home page for 12 months ✓ Prominent signage at registration ✓ Opportunity to include your marketing materials in event swag bags ✓ Company logo and link on all official Cathleen's Cause Emails 	<p>Sponsor one of the following:</p> <ol style="list-style-type: none"> 1. Hole-in-One Challenge 2. Closest to the Hole 3. Longest Drive Contest 4. Beverage Cart Sponsor <p>Sponsorship includes:</p> <ul style="list-style-type: none"> ✓ 2 complimentary golfers ✓ Recognition at awards ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Opportunity to include your marketing materials in event swag bags ✓ Company logo and link on all official Cathleen's Cause Emails 	<p>Sponsorship includes:</p> <ul style="list-style-type: none"> ✓ 1 complimentary golfer ✓ Signage at designated hole ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Opportunity to include your marketing materials in event swag bags ✓ Company logo and link on all official Cathleen's Cause Emails 	<p>Registration includes:</p> <ul style="list-style-type: none"> ✓ Breakfast ✓ 1 drink ticket ✓ Award ceremony lunch ✓ Tournament swag ✓ Green fees ✓ Golf cart ✓ Range balls



Pikes Peak Challenge

The Brain Injury Alliance of Colorado's flagship fundraising event is the Pikes Peak Challenge. The event welcomes over 450 participants and volunteers. Held annually the Saturday after Labor Day, participants have the opportunity to support BIAC by doing one of four challenges:



The Summit Hike

Hike to the magnificent 14,115 ft summit of Pikes Peak



Barr Trail Hike

13-mile round trip hike to beautiful Barr Camp



Family-Friendly Walk

A 2-mile walk around the quaint and picturesque town of Manitou Springs



Virtual Challenge

A Virtual Challenge for those unable to attend the event



	Summit Level	A-Frame Level	Barr Camp Level	No-Name Creek Level	Trailhead Level
	\$14,115	\$10,000	\$7,500	\$5,000	\$3,000
PIKES PEAK CHALLENGE & BIAC WEBSITES	Company logo & link on BIAC & PPC home pages	Company logo & link on BIAC & PPC home pages	Company logo and link on PPC home page	Company logo and link on PPC sponsor page	Company logo and link on PPC sponsor page
DIGITAL COMMUNICATIONS	Company spotlight, social media recognition, company logo & link on official PPC emails	Social media recognition, company logo & link on official PPC emails	Social media recognition, company name & link on official PPC emails	Company name & link on official PPC emails	Company name on official PPC emails
FIELDS PARK	Display your banner & exhibit. Recognition by park DJ.	Display your banner & exhibit	Display banner		
REGISTRATIONS	6 complimentary registrations	5 complimentary registrations	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations
MANITOU WALK	4 yard signs with logo	3 yard signs with logo	2 yard signs with logo	1 yard sign with logo	
HIKERS MANUAL	Prominant logo recognition	Logo recognition	Company name Recognition	Company name recognition	
T-SHIRTS	Company name or logo prominently displayed	Company name or logo displayed	Company name or logo displayed	Company name or logo displayed	

Leading The Way: Brain Injury Conference

BIAC's Brain Injury Conference returns in 2025! This year's event will be held Thursday, March 13th at the Arvada Center in Arvada, CO. Our conference is typically composed of professionals in the brain injury field, survivors of a brain injury, and their caregivers. We expect over 200 people to attend and hear presentations about strategies and treatments to help improve the lives of those living with an injury to the brain.



	Presenting Sponsor Exclusive Opportunity \$10,000	Partner Sponsor \$7,500	Supporting Sponsor \$5,000	Happy Hour Sponsor \$3,000	Exhibitor \$1,000
REGISTRATIONS	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations	2 complimentary registrations	1 complimentary registration*
CONFERENCE REGISTRATION PAGE	Company name or logo on BIAColorado.org home page	Company name or logo on BIAColorado.org home page	Company name or logo on BIAColorado.org home page		
DIGITAL COMMUNICATIONS	Company spotlight , social media recognition & company logo & link on official conference emails	Social media recognition, company logo & link on official conference emails	Social media recognition and company name & link on official conference emails	Company logo on official conference emails	
EXHIBITOR	Premier reserved table	Premier reserved table	Reserved table	Reserved table	Reserved table
ATTENDEE PACKETS	Your marketing materials included in packets	Your marketing materials included in packets			
RECOGNITION	From the Podium Additional recognition before lunch	From the Podium		From the podium before happy hour	
AFFILIATION Proud supporter of the Brain Injury Alliance of Colorado	Use of BIAC logo on your company website	Use of BIAC logo on your company website	Use of BIAC logo on your company website	Use of BIAC logo on your company website	

* Please note that this complimentary registration is for 1 person staffing the exhibit table. Additional attendees should register via the website.

Resource Directory

Coming soon - a new and improved brain injury resource directory!

- ✓ BIAC will be launching a state of the art resource directory through its new website
- ✓ Various payment tiers available
- ✓ Professional partner option
- ✓ Preferred attorney option







Brain Injury Alliance

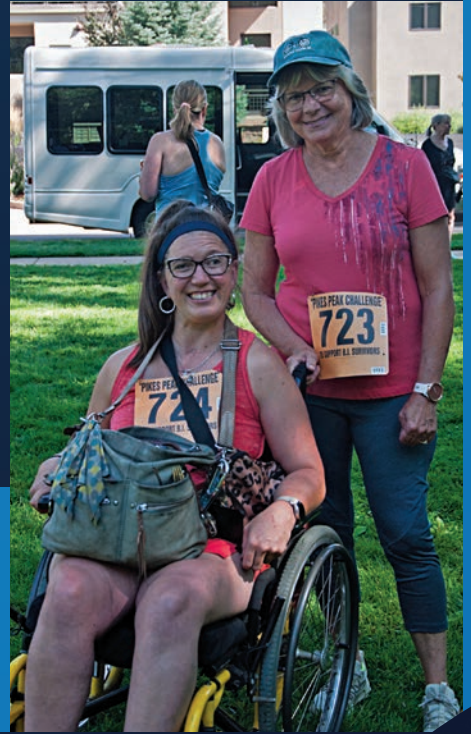
COLORADO

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