

Brain Injury Association of Colorado

Sponsorship Opportunities



Providing the support, connections, and available resources that survivors and their support network need.

Brain injury can be hard to see and understand, but at Brain Injury Association of Colorado, we get it. We support people struggling with the effects of a brain injury, stroke, or concussion. **So you can survive – and thrive.**

Why support brain injury programs?



OVER 500K PEOPLE

in Colorado have a brain injury and are living with a disability.



400K YOUTH

are treated for a brain injury in hospital emergency departments each year.



50% OF BRAIN INJURY SURVIVORS

will receive a mental health diagnosis.



OVER HALF OF UNHOUSED PEOPLE

report a history of brain injury.



60% OF PEOPLE IN THE LEGAL SYSTEM

have experienced a brain injury.



EVERY 40 SECONDS

someone in the U.S. has a stroke.

Permanent Supportive Housing

Valor on the Fax is a permanent supportive housing program that:

- ✓ Addresses the connection between brain injury and being unhoused
- ✓ Is 72 units (1, 2 & 3 bedrooms)
- ✓ Has supportive resources on site



Our Services



INDIVIDUAL SUPPORT

Individual support can vary from answering questions or connecting with resources over the phone, to ongoing, in-person or virtual meetings.



GROUP ACTIVITIES AND SUPPORT

BIAC offers a wide range of classes, workshops, support groups, recreation programs, and social events.



NETWORKING, OUTREACH AND TRAINING

BIAC provides opportunities to build capacity among professionals who work with survivors, and promote networking.



INFORMATION HUB

BIAC provides information to survivors, family members, and professionals.



FUNDRAISING EVENTS AND VOLUNTEERING

BIAC hosts fundraising events to help expand our programs and services. These events also provide volunteer opportunities, networking, and building companionship within the community.

How You Can Help

- ✓ Support brain injury survivors and their loved ones in Colorado by **donating to BIAC** to support the programs and services offered.
- ✓ Contact us about **volunteer opportunities**.
- ✓ Register and spread the word about our **annual fundraisers**.
- ✓ **Spread the word** to your community about BIAC!

When to Refer

If you or someone you know...

- ✓ Has self-reported a brain injury
- ✓ Needs brain injury specific support
- ✓ Lives in Colorado

Scan or visit
BIAColorado.org



Annual Website Sponsorship

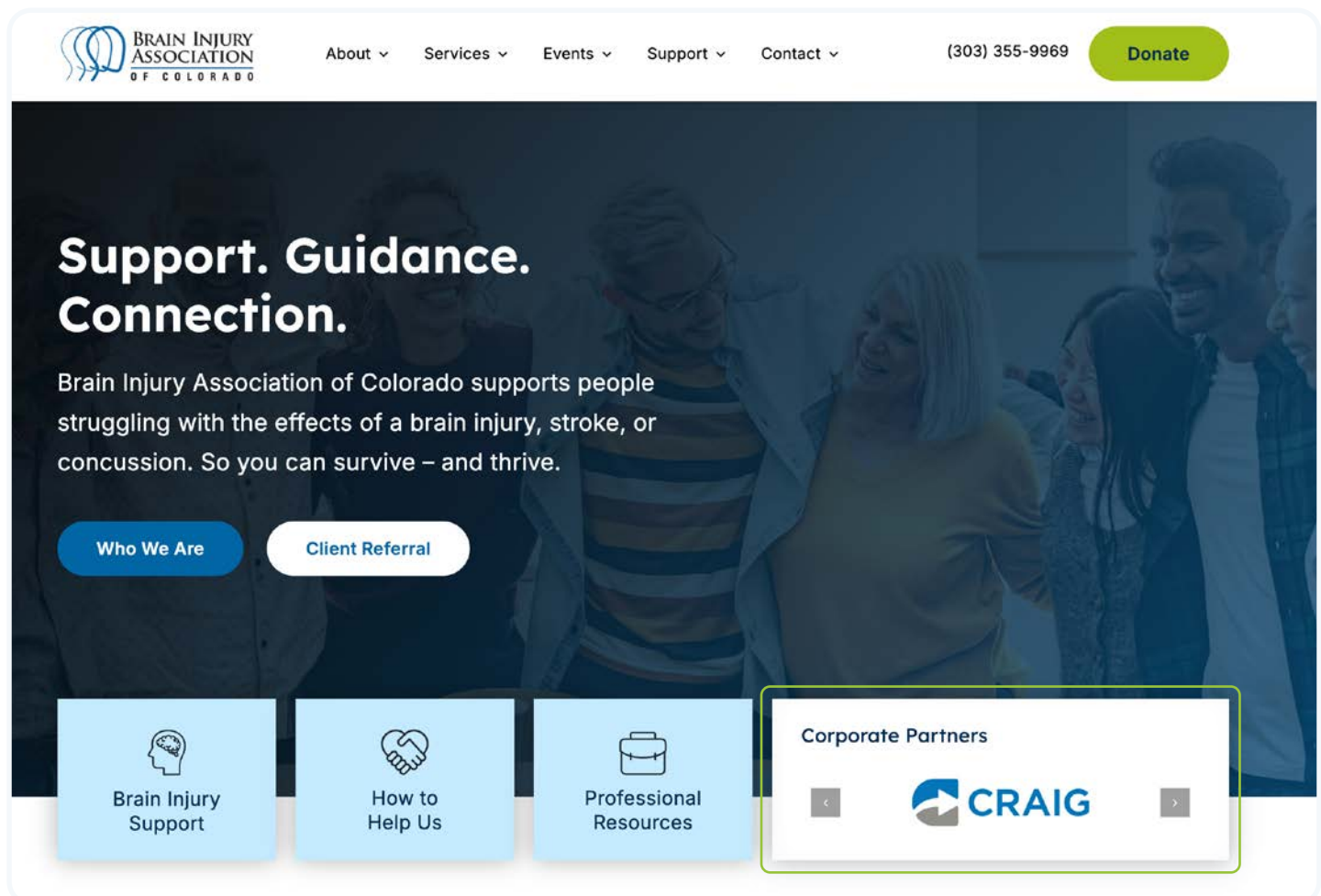
The Brain Injury Alliance of Colorado is the go-to resource for help and services for survivors of an injury to the brain, their families, and providers. For this reason, visits to the BIAC website drives nearly **184,000 page views** in a year. Additionally, there are nearly **57,000 unique visitors** that browse the BIAC website annually.

The home page logo loop is the highest level of online advertising offered. This is an unparalleled opportunity to gain maximum exposure.

Annual Website Sponsorship.....\$5,000

Benefits include:

- ✓ Name/logo on BIAColorado.org home page for 12 months.
- ✓ Direct link to your website.
- ✓ Company profile on social media.



Cathleen's Cause

GOLF TOURNAMENT

Benefiting the Brain Injury Association of Colorado



THIRD TUESDAY IN MAY | ARROWHEAD GOLF COURSE

Named after Cathleen Schmidt who sustained a brain injury in 2012. The event attracts over 100 professionals from a variety of areas including commercial real estate, banking, workers comp carriers, and attorneys.

Sponsorship Opportunities

Hole in One Limited Availability \$7,500	Double Eagle Limited Availability \$5,000	Birdie Package Four Opportunities \$2,500	Hole Sponsor \$1,500	Individual Registration \$275
1 Exclusive Opportunity <ul style="list-style-type: none"> ✓ All Double Eagle benefits plus the following ✓ Social media recognition ✓ Exclusive sponsorship of Cathleen's Cause silent auction 	Sponsorship includes: <ul style="list-style-type: none"> ✓ 4 complimentary golfers ✓ Hole sponsor ✓ Recognition at awards ✓ Signage at awards ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Live link to your website from the event home page for 12 months ✓ Prominent signage at registration ✓ Opportunity to include your marketing materials in event swag bags ✓ Company logo and link on all official Cathleen's Cause Emails 	Sponsor one of the following: <ol style="list-style-type: none"> 1. Hole-in-One Challenge 2. Closest to the Hole 3. Longest Drive Contest 4. Beverage Cart Sponsor Sponsorship includes: <ul style="list-style-type: none"> ✓ 2 complimentary golfers ✓ Recognition at awards ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Opportunity to include your marketing materials in event swag bags ✓ Company logo and link on all official Cathleen's Cause Emails 	Sponsorship includes: <ul style="list-style-type: none"> ✓ 1 complimentary golfer ✓ Signage at designated hole ✓ Logo on BIAC website ✓ Opportunity to add BIAC logo to your website ✓ Opportunity to include your marketing materials in event swag bags ✓ Company logo and link on all official Cathleen's Cause Emails 	Registration includes: <ul style="list-style-type: none"> ✓ Breakfast ✓ 1 drink ticket ✓ Award ceremony lunch ✓ Tournament swag ✓ Green fees ✓ Golf cart ✓ Range balls

Pikes Peak Challenge

The Brain Injury Alliance of Colorado's flagship fundraising event is the Pikes Peak Challenge. The event welcomes over 450 participants and volunteers. Held annually the Saturday after Labor Day, participants have the opportunity to support BIAC by doing one of four challenges:



The Summit Hike
Hike to the magnificent 14,115 ft summit of Pikes Peak



Barr Trail Hike
13-mile round trip hike to beautiful Barr Camp



Family-Friendly Walk
A 2-mile walk around the quaint and picturesque town of Manitou Springs



Virtual Challenge
A Virtual Challenge for those unable to attend the event



	Summit Level \$14,115	A-Frame Level \$10,000	Barr Camp Level \$7,500	No-Name Creek Level \$5,000	Trailhead Level \$3,000
PIKES PEAK CHALLENGE & BIAC WEBSITES	Company logo & link on BIAC & PPC home pages	Company logo & link on BIAC & PPC home pages	Company logo & link on PPC home page	Company logo & link on PPC sponsor page	Company logo & link on PPC sponsor page
DIGITAL COMMUNICATIONS	Company spotlight, social media recognition, company logo & link on official PPC emails	Social media recognition, company logo & link on official PPC emails	Social media recognition, company logo & link on official PPC emails	Company logo & link on official PPC emails	Company logo & link on official PPC emails
FIELDS PARK	Display your banner & exhibit. Recognition by park DJ.	Display your banner & exhibit	Display banner		
REGISTRATIONS	6 complimentary registrations	5 complimentary registrations	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations
MANITOU WALK	4 yard signs with logo	3 yard signs with logo	2 yard signs with logo	1 yard sign with logo	
HIKERS MANUAL	Prominent logo recognition	Logo recognition	Company name Recognition	Company name recognition	
T-SHIRTS	Company name or logo prominently displayed	Company name or logo displayed	Company name or logo displayed	Company name or logo displayed	

PIKESPEAKCHALLENGE.COM

Leading The Way: Annual Brain Injury Conference

BIAC's Brain Injury Conference returns in 2025! This year's event will be held Thursday, March 13th at the Arvada Center in Arvada, CO. Our conference is held annually in March, and is typically composed of professionals in the brain injury field, survivors of a brain injury, and their caregivers. We expect over 200 people to attend and hear presentations about strategies and treatments to help improve the lives of those living with an injury to the brain.



	Presenting Sponsor Exclusive Opportunity \$10,000	Partner Sponsor \$7,500	Supporting Sponsor \$5,000	Happy Hour Sponsor \$3,000	Exhibitor \$1,000
REGISTRATIONS	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations	2 complimentary registrations	1 complimentary registration*
CONFERENCE REGISTRATION PAGE	Company name or logo on BIAColorado.org home page	Company name or logo on BIAColorado.org home page	Company name or logo on BIAColorado.org home page		
DIGITAL COMMUNICATIONS	Company spotlight, social media recognition & company logo & link on official conference emails	Social media recognition, company logo & link on official conference emails	Social media recognition and company name & link on official conference emails	Company logo on official conference emails	
EXHIBITOR	Premier reserved table	Premier reserved table	Reserved table	Reserved table	Reserved table
ATTENDEE PACKETS	Your marketing materials included in packets	Your marketing materials included in packets			
RECOGNITION	From the Podium Additional recognition before lunch	From the Podium		From the podium before happy hour	
AFFILIATION Proud supporter of the Brain Injury Alliance of Colorado	Use of BIAC logo on your company website	Use of BIAC logo on your company website	Use of BIAC logo on your company website	Use of BIAC logo on your company website	

* Please note that this complimentary registration is for 1 person staffing the exhibit table. Additional attendees should register via the website.



Scan to
Donate



Scan for
BIAC's Website



For sponsorship inquiries:

Kate Kerkmans
President/CEO
Kate@BIAColorado.org
303-562-3195

Zach Hudson
Director of Development
Zach@BIAColorado.org
720-996-0520