

Resource Directory

The Brain Injury Association of Colorado (BIAC)'s state-of-the-art Resource Directory is the go-to website for caregivers & survivors of a brain injury seeking vetted programs, services, and resources across the state of Colorado.

Launched in 2025, the Resource Directory is a trusted listing of businesses, organizations & individuals serving the brain injury survivor community. By joining the Resource Directory, you can reach more clients while showcasing the strong reputation of your services.

Each year BIAC...

- ✓ Serves over **1,200 survivors**
- ✓ Receives **184,000 website visits**
- ✓ Welcomes **57,000 unique users** to its website

The Resource Directory gives your business additional exposure to BIAC's network.

What makes this Directory special?

- ✓ All organizations vetted by BIAC staff
- ✓ Trusted by clients, caregivers, and professionals
- ✓ Brain injury specific resources- open yourself up to target audience
- ✓ Colorado specific
- ✓ Annual subscription, no constantly competing with paid ads on SEs
- ✓ A customizable profile
- ✓ Designated staff member to assist/troubleshoot



Scan to see
the directory!

	Top Tier \$1,500/year	Tier Two \$500/year	Tier Three \$250/year	Non-profit \$100/year
SEARCH RESULTS	Premium Placement & Featured Profile Banner	Level Two placement	Level Three placement	Level Three placement
NUMBER OF LISTED CATEGORIES	Unlimited	Limited	Limited	Limited
LEADS	Receive free leads through the "get matched form"	Receive free leads through the "get matched form"		
DIRECT INQUIRES	Can receive direct inquiries	Can receive direct inquiries		
FACE TIME WITH BIAC STAFF	Option to host meet & greet with our team			

Inquire about a complimentary Top Tier account through an annual sponsorship plan!